

WOMEN4BLOCKCHAIN HACKATHON + CONFERENCE

organized in partnership with CryptoChicks

A gathering of business, legal, and technical minds
to build new and innovative solutions on the
blockchain

ABOUT

The first blockchain hackathon combining
business, legal, and technical minds

Developments in blockchain tech are advancing rapidly,
though regulation is lagging far behind.

The uncertainty and delay in government regulation is holding
many back from building blockchain solutions to critical
issues facing our world today.

The engineering of every blockchain solution requires the
power of three minds: **business, legal, and technical.**

Join us for a weekend of workshopping, hacking, and creating,
as we build the blockchain solutions— for the rest of the
world to follow.

WHEN + WHERE

OCTOBER 5 - 8, 2018

New York University School of Law
New York, New York

Who is This For?

This hackathon is for anyone who identifies as a woman, and is a
developer, IT/systems analyst, business analyst, project manager,
lawyer, or a grad student in any of these fields.

WORKSHOPS + HACKATHON

Participants will engage in workshops designed to help them
upskill in blockchain technology, relevant to their specific field,
prior to and during the hackathon.

BUSINESS

Business leaders will solve use
cases to deliver new business
models in a workshop

LEGAL

Attorneys & law students will
solve use cases to deliver new
regulatory models

TECH

Hackers will develop blockchain
solutions for awards and
bounties

SCHEDULE

October 5

5:30pm

6:30pm

7:30pm

8:30pm

9:30pm

FRIDAY

Registration for the Hackathon

Opening Remarks by W4B and CryptoChicks

Dinner

Introduction and Team Formation

Hackathon Networking Reception

October 6

8:00am

9:00am

9:30am

12:00pm

1:00pm

7:00pm

9:00am

9:30am

12:00pm

1:00pm

10:00pm

SATURDAY

Hackathon Breakfast

Key Note Speaker: Caitlin Long

Workshops+ Hackathon

Lunch

Workshops+ Hackathon

Hackathon Dinner Grab & Go

October 7

8:00am

9:00am

9:30am

12:30pm

12:30pm

2:00pm

9:00am

9:30am

12:30pm

2:00pm

7:00pm

SUNDAY

Hackathon Breakfast

Hackathon Key Note Speaking Opportunity

Workshops+ Hackathon

Lunch with Speakers & Judges

Lunch for Hackers Grab & Go

Presentations & Awards

October 8

8:00am

9:00am

9:30am

10:00am

10:30am

10:45am

10:45pm

11:30am

12:00pm

12:45pm

1:30pm

2:15pm

2:45pm

3:15pm

3:45pm

4:00pm

4:45pm

5:15pm

5:45pm

7:00pm

9:00am

9:30am

10:00am

10:30am

10:45am

11:30am

12:00pm

12:45pm

1:30pm

2:15pm

2:45pm

3:15pm

3:45pm

4:00pm

4:45pm

5:15pm

5:45pm

9:00pm

MONDAY

Breakfast/Networking

Conference Key Note Speaker Opportunity

Speaking Opportunity

Speaking Opportunity

Coffee Break

Panel: Blockchain Start ups

Speaking Opportunity

Panel: How the business models will evolve

Lunch/Networking

Panel: Navigating Regulation

Speaking Opportunity

Speaking Opportunity

Speaking Opportunity

Coffee Break

Winners' Pitches

Speaking Opportunity

Speaking Opportunity

Cocktails & Networking

VIP Dinner

ON SITE BRANDING

SPONSORSHIP LEVELS

	\$5K	\$10K	\$15K	\$20K
Logo at the Hackathon				
Verbal recognition during our opening remarks				
Logo at Hackathon breakfast/lunch				
Logo at Conference breakfast/lunch				
Logo at Hackathon networking event				
Booth at the conference				
What you get: Table with 2 chairs				

ONLINE BRANDING

	\$5K	\$10K	\$15K	\$20K
Logo part of the emailing campaign				
Online advertising through our site and our social medial channels				
Live Stream logo				
Logo at the Charging stations				

SPEAKING OPPORTUNITY

SPONSORSHIP LEVELS

	\$5K	\$10K	\$15K	\$20K
Conduct a workshop				
Panel Speaking spot				
Workshop in the form of live webinar				
Dedicated speaking spot 25 min				
Opportunity to be a judge at tthe Hackathon				
Key Note at the Conference				

SPECIAL EVENTS

	\$5K	\$10K	\$15K	\$20K
VIP Dinner passes	1	2	3	4
Lunch with speakers and judges off site				
Free passes to the conference + Hackathon	2	4	6	8
Resumes and contact info for women hackers				

PROMOTIONAL ITEMS

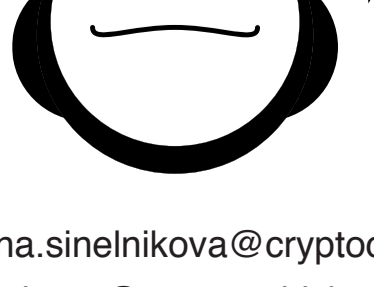
SPONSORSHIP LEVELS

	\$5K	\$10K	\$15K	\$20K
Opportunity to provide tshirts for Hackers with your logo				
Opportunity to provide promo items to the attendees (notebook, pen, teeshirt)				
Logo on lanyard				

EXCLUSIVE PROMOTION

Provide a bounty or an award to the winners of the Hackathon	\$10K This sponsorship is a separate from other sponsorships and must be purchased separately
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HOW TO CONTACT US



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